

2024
SAIEE
ANNUAL AWARDS in
conjunction with

REVIVE ELECTRICAL TRANSFORMERS

15th March 2023 | The Venue, Melrose Arch

The SAIEE is gearing up for its
Annual Awards and Gala Dinner
Take advantage of this opportunity
and become a sponsor where you will
not only network and rub shoulders
with industry leaders
and decision makers,
you will also
CELEBRATE SUCCESS
with your industry players





Contact Barbara Spence to book your package **2** 011 463 7940 or ⊠ <u>barbara@avenue.co.za</u>

Package 1: **SOLD**

Naming Rights Sponsor

Sponsorship Investment:

R150 000 excluding VAT



REVIVE ELECTRICAL TRANSFORMERS



Sponsorship Benefits:

- SAIEE Annual Awards in conjunction with (your company name)
- Exclusive Sponsor of the SAIEE Presidents Award
- 10 Minute Key Note Speaker Address
- Your Logo on all marketing collateral
- Your Logo and synopsis in the awards brochure
- Your business cards and brochures on all the tables
- Your company banners at the event
- 2 10 seater tables at the event
- All Sponsorships are shared on the SAIEE Social Media Platforms

Advertising Benefits:

- 6 Full Page adverts in the wattnow magazine
- 6 Rotating Leaderboard Banners on the SAIEE Website Home Page
- 3 Option 2 Webinar Packages during 2024
- Free advertising on the SAIEE Social Media Platforms
- Logo on the SAIEE website with embedded link to your own website





Sponsor of the **VE SAIEE Presidents Award**

Sponsorship Value:

R260 000 excluding VAT

Package 2: Platinum Sponsor

Sponsorship Investment:

R120 000 excluding VAT



Sponsorship Benefits:

- Exclusive Sponsor of one of the available SAIEE Awards
- Your Company Logo on all marketing collateral
- Your Logo and synopsis in the awards brochure
- Your company banners at the event
- 2 10 seater tables at the event
- Logo on the SAIEE website with an embedded link to your own website
- All Sponsorships are shared on all SAIEE Social Media Platforms
- Your business cards / brochures on all the tables at the event

Advertising Benefits:

- 6 Full Page adverts in the wattnow magazine
- 6 Rotating Leaderboard Banners on the SAIEE Website Home Page
- 3 Option 2 Webinar Packages during 2024
- Free advertising on the SAIEE Social Media Platforms

Sponsorship Value:

R259 000 excluding VAT



Available Awards:

- SAIEE Women in Engineering
- SAIEE Engineering Excellence
- SAIEE Keith Plowden Young Achievers
- SAIEE Centre of the Year

Package 3:
Gold Sponsor

Sponsorship Investment:

R100 000 excluding VAT



Sponsorship Benefits:

- Exclusive Sponsor of one of the available SAIEE Awards
- Your Company Logo on all marketing collateral
- Your Logo and synopsis in the awards brochure
- Logo on the SAIEE website with an embedded link to your own website
- Your business cards / brochures on all the tables at the event
- Your company banners at the event
- All Sponsorships are shared on all SAIEE Social Media Platforms
- 2, 10 seater tables at the event

Advertising Benefits:

- 5 Full Page adverts in the wattnow magazine
- 3 Rotating Leaderboard Banners on the SAIEE Website Home Page
- 2 Option 2 Webinar Packages during 2024

Sponsorship Value:

R195 000 excluding VAT



Available Awards:

- SAIEE Women in Engineering
- SAIEE Engineering Excellence
- SAIEE Keith Plowden Young Achievers
- SAIEE Centre of the Year

Package 4: Silver Sponsor

Sponsorship Investment:

R80 000 excluding VAT



Sponsorship Benefits:

- Exclusive Sponsor of one of the available SAIEE Awards
- Your Company Logo on all marketing collateral
- Your Logo and synopsis in the awards brochure
- Logo on the SAIEE website with an embedded link to your own website
- Your business cards / brochures on all the tables at the event
- Your company banners at the event
- All Sponsorships are shared on all SAIEE Social Media Platforms
- 1, 10 seater tables at the event

Advertising Benefits:

- 4 Full Page adverts in the wattnow magazine
- 2 Rotating Leaderboard Banners on the SAIEE Website Home Page
- 1 Option 2 Webinar Package during 2024

Sponsorship Value:

R123 000 excluding VAT



Available Awards:

- SAIEE Women in Engineering
- SAIEE Engineering Excellence
- SAIEE Keith Plowden Young Achievers
- SAIEE Centre of the Year

Package 5: Bronze Sponsor

Sponsorship Investment:

R50 000 excluding VAT



Sponsorship Benefits:

- Exclusive Sponsor of one of the available SAIEE Awards
- Your Company Logo on all marketing collateral
- Your Logo and synopsis in the awards brochure
- Logo on the SAIEE website with an embedded link to your own website
- ◆ 1, 10 seater table at the event
- All Sponsorships are shared on all SAIEE Social Media Platforms

Advertising Benefits:

- 3 Full Page adverts in the wattnow magazine
- 1 Rotating Leaderboard Banners on the SAIEE Website Home Page
- 1 Option 2 Webinar Package during 2024

Sponsorship Value:

R110 000 excluding VAT



Available Awards:

- SAIEE Women in Engineering
- SAIEE Engineering Excellence
- SAIEE Keith
 Plowden Young
 Achievers
- SAIEE Centre of the Year



SAIEE Engineer of The Year Award is sponsored by

ACTOM (Pty) Ltd

Package 6: General Sponsor

Sponsorship Investment:

R30 000 excluding VAT



Sponsorship Benefits:

- Exclusive Sponsor of the Flowers / Red Wine / White Wine / Welcome Drinks / Gifts / Goodie Bags
- Your Logo in the Awards Programme
- Your Logo on the SAIEE website with an embedded URL to your own website

Advertising Benefits:

- 2 Full Page adverts in the wattnow magazine
- 1 Rotating Leaderboard Banner on the SAIEE Website Home Page
- 1 Option 1 Webinar Package during 2024

Sponsorship Value:

R69 000 excluding VAT

Table of 10 guests

Sponsorship Investment:

R6 000 excluding VAT



Advertising Benefits:

- 1 Full Page advert in the wattnow magazine
- 1 Rotating Leaderboard Banner on the SAIEE Website Home

Sponsorship Value:

R30 000 excluding VAT